



# We Are Black History Gala

SPONSORSHIP OPPORTUNITY FOR A BLACK HISTORY MONTH EVENT

*Join our legacy through a sponsorship of the We Are Black History Gala, benefitting Black Legacy Fund.*

## WE ARE BLACK HISTORY GALA

Celebrate Black History of the past, present and future in Kent County. The proceeds of this event will benefit Black Legacy Fund as it continues to partner with businesses, community groups, and nonprofits to uplift Black brilliance and improve Black quality of life in greater Grand Rapids.

*Black Legacy fund will partner with Black-owned business vendors to provide a night of celebration including:*

- A program highlighting the work of the Black Legacy Fund's Advisory Committee
- An overview and feature of the recent grant awards and grant partners
- Dinner, drinks, music and dancing

## MORE ABOUT BLACK LEGACY FUND

Our Black Legacy Fund, led by community volunteers, builds on the legacy of giving in Black communities in greater Grand Rapids. This fifteen-year-old fund focuses on uplifting Black brilliance and improving Black quality of life in Kent County. This year the advisory committee will award \$300,000 to local Black-led movements, community groups, businesses and nonprofits with proposals that align with their funding priorities.

## INTERESTED IN SPONSORING?

If you are interested in becoming a sponsor, please complete the sponsorship form at [GiveGR.org/BLFSponsor](https://GiveGR.org/BLFSponsor) or contact Danah Montgomery, community giving officer, at [DMontgomery@GRFoundation.org](mailto:DMontgomery@GRFoundation.org).

**SPONSORSHIP DEADLINE: FEBRUARY 8, 2023**

## TABLE SPONSORSHIP OPTIONS

### • LEGACY SPONSOR | \$2500

*2 available*

- PREMIER TABLE WITH 10 EVENT TICKETS
- LOGO ON EVENT DISPLAYS AND TABLE
- LOGO IN SOCIAL MEDIA FEATURE
- LOGO IN EVENT FOLLOW UP EMAILS
- VERBAL RECOGNITION FROM THE PODIUM

### • BRILLIANCE SPONSOR | \$1250

- 4 EVENT TICKETS
- LOGO ON EVENT DISPLAYS
- LOGO IN EVENT FOLLOW UP EMAILS
- VERBAL RECOGNITION FROM THE PODIUM

### • BEAUTY SPONSOR | \$500

- 2 EVENT TICKETS
- LOGO ON EVENT DISPLAYS
- NAME IN EVENT FOLLOW UP EMAILS

### • JOY SPONSOR | \$250

- 2 EVENT TICKETS
- LOGO ON EVENT DISPLAYS